



MESSENICOLA

SINCE 1455

RED DRY WINE P.D.O. MESSENICOLA



# Monsieur Nicolas: The French noble man who fell in love with Messenicolas...

The year is **1455**. Under the shadow of Mount **Agrafa**, in a land blessed by nature where the vines grow next to shady oak trees, **Monsieur Nicolas**, a noble French man, arrives to find his haven.

Knowledgeable in viticulture and fine wine, he recognizes in the local black grape variety unique quality characteristics, and dedicates his life to its systematic cultivation, as well as the general development of vine growing in the region.

His heritage, this knowledge and care for wine, will be forever imprinted in the memory of the local farmers, who honored him by giving his name (changing it in the local dialect from Monsieur Nicolas to Messenicolas) to the local "**Black Messenicola**" variety as well as the small village that grew around the vineyards.

Today, **Messenicolas** in **Karditsa** continues to live under the shadow of the breath-taking Agrafa mountains that surround it, where from the 15th century and up to now, winegrowing continues to be the main occupation of its residents.



## Black Messenicola: A hidden treasure of enjoyment!

The clay-loam terrains of **Messenicolas** are dampened by the breeze from **Lake Plastiras**, which is at a stone's throw from the vines, at an altitude up to 750 meters, giving them the opportunity to achieve greatness.

The black grape variety of **Black Messenicola** that grows exclusively in this area and in these unique conditions, is considered today the "hidden treasure" of the Greek vineyard, and it was granted a Protected Designation of Origin (**PDO**) back in 1994 (Presidential Decree 16/8.2.1994).

This variety is grown exclusively in the PDO Messenicolas region and nowhere else in Greece, giving it the privilege of uniqueness! A treasure with a quick-spreading reputation that is allowing wine lovers to enjoy unique moments of pleasure.



# Messenicola: The crowning moment of a great wine

**Black Messenicola**, with its special history and flavor, is bottled together with **Syrah** and **Carignan** varieties.

The result of this "marriage" is a red wine that has the nobility of a white wine, an intense and round taste and forest fruit aromas.

This exact combination of French origin, Greek temperament and years of ageing is what makes the Messenicola a unique gustatory experience, with no other similar in the world!



## A challenge for the senses!

A unique bottle, specifically designed for this unique wine, with the purpose of highlighting the quality of its content and honoring the history of the place and the unique variety of the Black Messenicolas, conveying messages from another era...

The original design of the square bottle, the geometry of its shoulders, the medieval-inspired relief motifs on its surface, the deep red and black prevailing on the label, are the elements that challenge the senses and initiate them to the wonderful mystical experience of the Messenicola that peaks with its unique taste and aroma!

**Messenicola is here to tell age-old legends, perceptible by all the senses...**

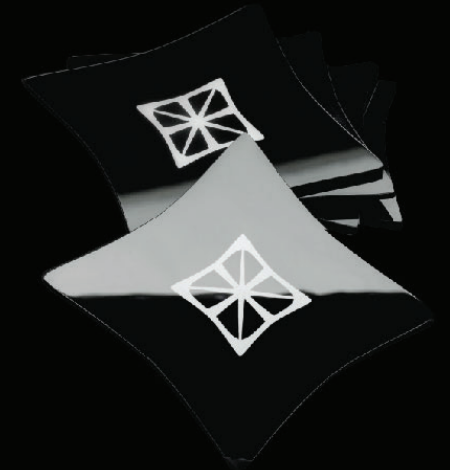


# A complete experience of the senses!

An original packaging combination "embraces" the Messenicola as a unique idea for a gift.

The wine's deep red is elevated in this packaging, while the diamond shape which is central to the Messenicola identity becomes the inspiration and gives its shape to a unique PET box lined with velvet, together with a Plexiglas coaster and a black crystalline wine-tasting glass.

**The mystical experience of Messenicola requires the proper ritual for all the senses to reach the peak of enjoyment!**



# Eternity and a day in a square bottle

**ORIGIN:** Messenicolas, Karditsa

**VARIETY:** Black Messenicola 70%,  
Syrah & Carignan 30%

**TYPE:** Red Dry Wine

**CATEGORY:** Protected Designation of  
Original (PDO) Messenicolas

**COLOUR & AROMA:** Satisfactory body,  
full aftertaste of floral aromas and  
forest fruit and soft tannins. Its ruby  
colour, intoxicating to the eyes,  
carries the memories of its age-long  
history.

**AGEING:** Its ages for a year inside  
small French oak barrels, while it  
ages perfectly for another 10 years  
inside the bottle.

**TASTING SUGGESTIONS:** It combines  
harmoniously with roasted red meat,  
with hunts and red sauces, with  
smoked cheeses and sausages but  
also with fruits such as apple and  
pear.

**SERVING TEMPERATURE:** Let it breathe  
for 15 minutes and serve at 16-18°C

Available in 750 ml bottle and at the  
collective packaging of 1, 5 lt.



## Maturity comes with age

For the **MESSENICOLA COLLECTORS'** edition, only very select harvests of the Black Messenicola grape are kept and used in any given year to produce just 1,000 1.5-liter magnum bottles.

**COLLECTORS' MESSENICOLA** is aged for at least 2 years in small French oak barrels, which impart special character while it continues to mature for up to 25 years in the bottle.





# A LEGENDARY TERROIR, A UNIQUE WINERY AND FOUR GENERATIONS OF VITICULTURISTS DEDICATED TO THE ART OF WINE-MAKING

MESSENICOLAS, KARDITSA.  
A landscape of signal beauty,  
a true fairytale, and people telling their  
stories from Medieval times until today –  
through the Art of Wine.

Long ago, in 1455, a Frenchman of noble birth, Monsieur Nicolas, arrived at an already ancient Greek vineyard, bringing with him the French tradition of wine-making. In his honour, the natives named both the region and the local variety of grape Messenicolas. Much much later, the creation of Lake Plastiras exerted a beneficial effect on the region's microclimate and produced ideal conditions for the making of truly fine wines. In this blessed region from the early 20th Century, the Karamitros family opened the road for their wines to travel around the world.

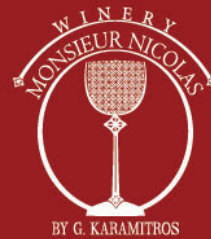
**In the year 2000, the younger Giorgos Karamitros founded the Winery as a way of paying tribute to the history, tradition and unique character of the area.**



The result is the first and only vertically integrated, modern winery within the Messenicola Protected Designation of Origin (PDO) of the Municipality of Plastiras – with the capability of producing 1 million bottles per year. From its founding, every year the Winery has won dozens of awards for quality and innovative design in both domestic and international competitions, carrying the wines and reputation of Messenicolas to every corner of the world.

MESSENICOLA.

ENJOY THE AUTHENTIC WINE RITUAL OF WINERY MONSIEUR NICOLAS,  
WITH ALL YOUR SENSES!



Winery Address: Messenicolas, 430 67 Karditsa, Greece. Cellar Address: 58 Plastira str., 431 00 Karditsa, Greece  
Tel. / Fax.: +30 24410 708 71, Mob.: +30 6937 153 183 E-mail: [info@winerymonsieurnicolas.gr](mailto:info@winerymonsieurnicolas.gr) URL: [winerymonsieurnicolas.gr](http://winerymonsieurnicolas.gr)